

The Curriculum Suite



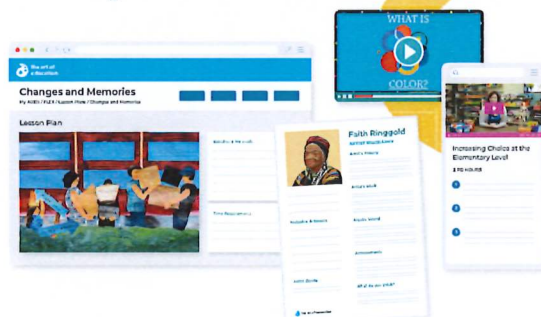
Comprehensive curriculum and professional
learning for every art educator



THE CURRICULUM SUITE:

Districtwide Impact

FLEX Curriculum + PRO Learning provide a turnkey solution for delivering a consistent, high-quality visual arts program districtwide—raising instructional quality, supporting teacher growth, and increasing student engagement.



Why Districts Choose the Curriculum Suite

- **K-12 Standards-Aligned Curriculum:** FLEX provides comprehensive grade-level and media-based curricula, along with a robust library of lesson plans, resources, and assessments. Built-in differentiation strategies support the needs of all learners.
- **Consistent Teacher Support:** PRO offers on-demand, art-specific professional learning that equips teachers to bring FLEX Curriculum to life, whether onboarding new hires or deepening veteran expertise.
- **Time-Saving Implementation:** Together, FLEX and PRO reduce the burden of planning and training so teachers can focus on students.
- **Scalable for Any Team:** From one school to an entire district, both platforms scale easily, ensuring equitable access to curriculum and PD.

“

FLEX has been a game changer for my art teachers. The wealth of resources is better than anything I've ever seen.”

DIANA ROLLO | Curriculum Specialist
Alachua County Public Schools, FL





“

PRO Packs have been incredibly helpful in helping teachers feel supported. Veteran teachers and new teachers are able to pick and pull what they want or use all of it. Sometimes, I'm unable to have a 20-30 minute discussion with them. I can direct them to this resource.”

ERIKA CHAPMAN | VAPA Arts Coordinator
Manteca Unified School District, CA

MEASURABLE BENEFITS FOR SCHOOLS AND DISTRICTS

Teachers using FLEX + PRO report:



FLEX is an effective art curriculum platform.



PRO is an effective PD tool.



FLEX increases confidence in district support for their professional growth.



PRO increases confidence in district support.



bettertogether

When FLEX and PRO are implemented districtwide, teachers feel supported, students engage more deeply, and administrators gain visibility into program quality and alignment. Together, they create a stronger, more connected experience—one that's consistent from the first day of school to the last.



WHO IS IT FOR?

- Ready-to-use, standards-aligned lesson plans and curriculum resources built for teachers, designed for K-12 students
- Professional learning to support K-12 art educators at every stage of their career

WHAT IS IT?

- A visual arts platform that replaces textbooks with high-quality, standards-aligned curriculum
- Districts and teachers can curate custom classes and units to meet the needs of their students
- An on-demand professional learning platform designed specifically for art educators
- Expert-led, research-backed professional learning with engaging videos and resources that translate directly into classroom practice and support teacher growth

WHAT'S INSIDE?

- Full-year curricula for grades K-8
- Full-course, media-based curricula for high school
- Standards-aligned lesson plans, student resources, videos, and assessments
- Expert-led video modules with practical strategies
- Downloadable classroom resources and curated links
- Certificates documenting completed PD hours

WHAT'S THE TAKEAWAY?

- Teachers gain access to a complete, standards-aligned K-12 curriculum, plus a library of resources they can save, print, share, customize into units, or use to supplement existing instruction.
- Teachers strengthen their practice with flexible, relevant professional learning that's easy to track and designed for immediate classroom impact.



TEACHERS FEEL SUPPORTED WITH FLEX + PRO

Teachers overwhelmingly find both offerings useful in their classrooms, increasing confidence in their own abilities as well as student engagement.

“

I am very impressed. Not only do I feel like I'm improving my practice, but I can also apply what I learn from PRO immediately in my classroom.”

BRENNA MITCHELL | Teacher
Pinellas County School District, FL

“

I am highly impressed with the quality of FLEX lessons and resources. They save me so much time while giving my students more meaningful learning experiences.”

GISELE CONN | Elementary Art Teacher
Cherry Hills Community School, CO

“

Incredible resources and a community of learning and growing for art educators! The PD hours I accumulate each year are so beneficial, and with realistic goals that align with my teaching. I'll never go without it again.”

CHRISTA HARRINGTON | K-12 Art Teacher
Centreville Public School District, MI

“

FLEX makes lesson planning easier than ever before. Having everything in one place means I can focus more on teaching and less on prep.”

ROMNEY COLEMAN | Teacher
Pinellas County School District, FL

“

With FLEX, the lesson format and materials have raised the quality of art education in our district. It's easy to use and helps keep instruction consistent across schools.”

ERIKA CHAPMAN | VAPA Arts Coordinator
Manteca Unified School District, CA

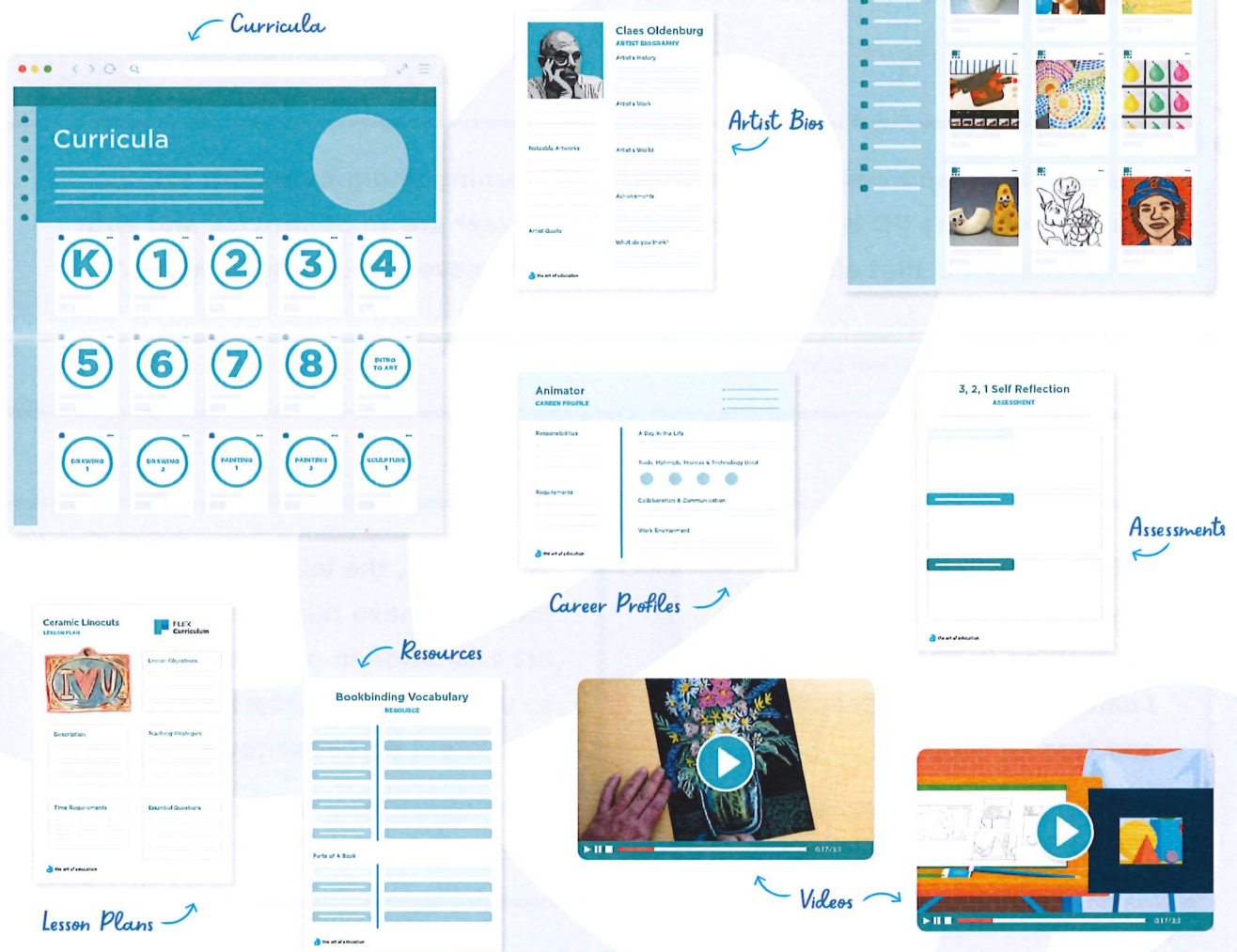


FLEX CURRICULUM:

Consistency and Creativity for Every Classroom

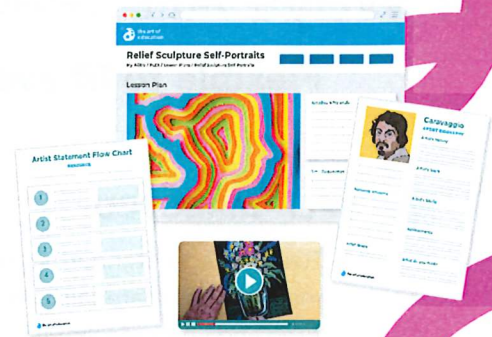
FLEX saves teachers valuable time with full-year, standards-aligned curricula for grades K-8 and engaging, media-rich courses for high school. It provides a robust library of lesson plans, resources, and assessments that support flexible instruction and classroom adaptation. All materials are ready-to-use and created by expert art educators.

Administrators value FLEX for its districtwide impact. It delivers vertically aligned, ready-to-teach curriculum, offers scalable customization to meet district needs, and provides support to ensure successful implementation across schools.



1,000s of Premium Instructional Materials

FLEX combines full-year K-12 curricula with a growing library of instructional materials, giving teachers everything they need in one place.



CURRICULA *(A District-Only Feature)*

- Full-year curricula for grades K-8
- Full-course, media-based curricula for high school
- Supports vertical and horizontal alignment across schools and districts
- Interactive standards summary for easy alignment to district curriculum maps and frameworks
- Teacher's Edition plus built-in support for getting started and extending learning

- Intro to Art
- Drawing I & II
- Painting I & II
- Sculpture I & II
- Ceramics I & II



RESOURCES

- Student-facing materials such as worksheets, reference guides, vocabulary lists, and planning sheets



ARTIST BIOS

- Biographies at multiple reading levels that highlight a range of historical and contemporary artists to prompt further student investigation



LESSON PLANS

- Engaging step-by-step lessons with standards-aligned objectives
- Differentiation strategies to reach all learners
- Essential questions to drive inquiry and connect learning



VIDEOS

- High-quality videos to introduce concepts and support instruction, whether shown at the front of the classroom or shared through an LMS



ASSESSMENTS

- Formative and summative options, including reflections, critiques, and performance tasks



CAREER PROFILES

- Spotlights on diverse careers in the visual arts and creative industries, helping students connect classroom learning to real-world opportunities



4 Ways Art Teachers Use FLEX Curriculum

Flexible to fit every classroom and district approach.

1 SELF-DIRECTED

- Ready-made, standards-aligned instructional materials that save time and keep teachers in control of their curriculum.



2 COLLABORATIVE

- Build continuity with shared units and common assessments across grade levels.

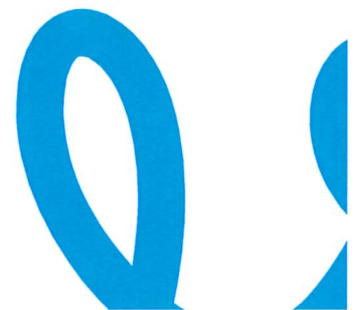


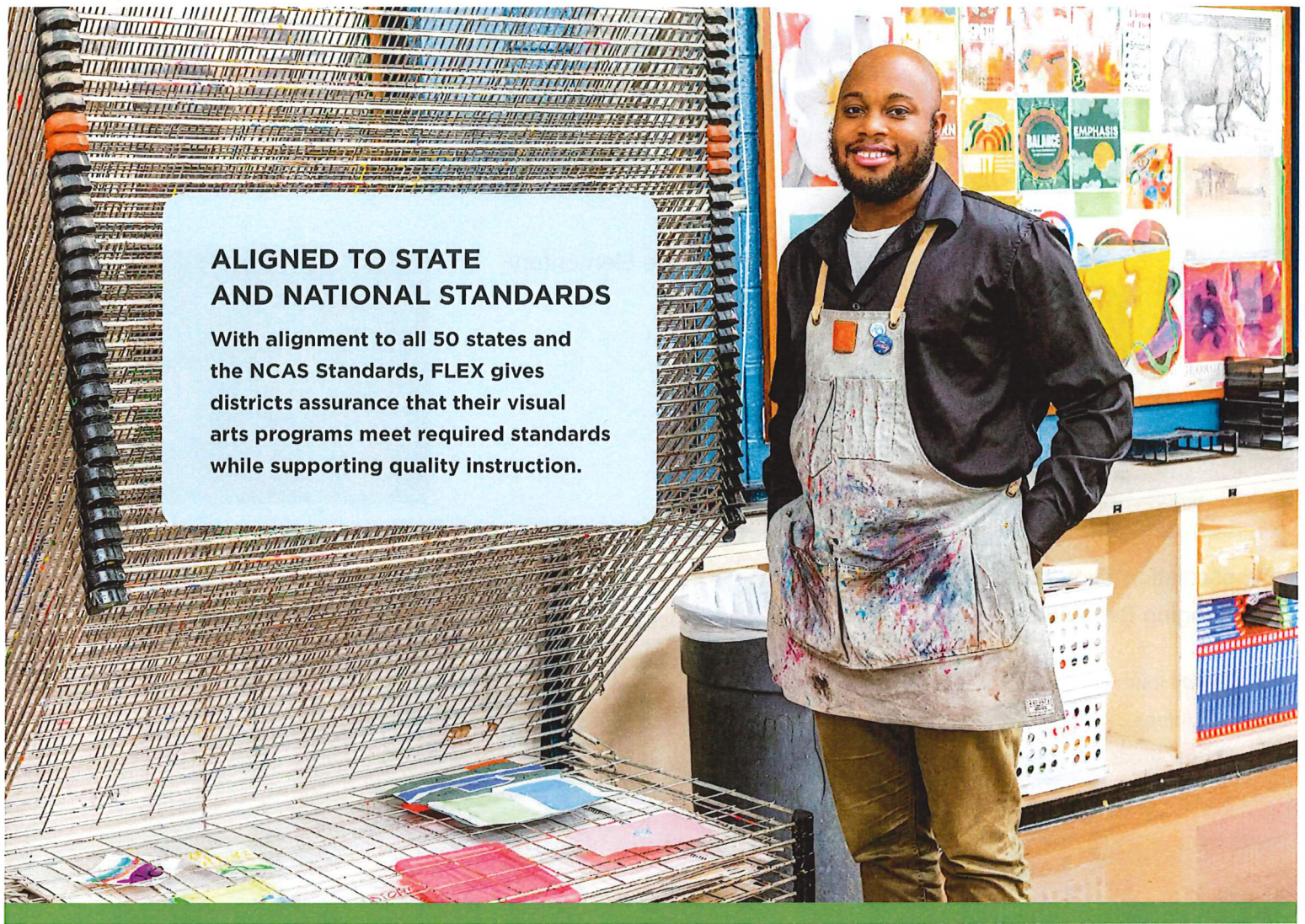
3 GUIDED

- FLEX supports teachers in many ways: offering pre-built units, examples, and developmentally appropriate resources.
- Whether a teacher is new to the classroom, taking on a new course, or stepping in during a transition, FLEX adapts to provide the right level of guidance and support.

4 DISTRICT-DIRECTED

- Administrators deliver a consistent, standards-aligned solution across schools and grade levels.
- FLEX integrates easily with LMS platforms to fit district workflows.





ALIGNED TO STATE AND NATIONAL STANDARDS

With alignment to all 50 states and the NCAS Standards, FLEX gives districts assurance that their visual arts programs meet required standards while supporting quality instruction.

FLEX SUPPORTS TEACHERS AT EVERY STAGE

NEW TEACHERS rely on FLEX to build confidence with ready-to-teach lessons, full-year course planning, and support for early classroom momentum.

MID-CAREER TEACHERS use FLEX to save planning time, tailor curriculum, and deepen instruction with classroom-ready resources that meet the changing needs of their students.

VETERAN TEACHERS turn to FLEX to refresh and update their curriculum, meet the needs and interests of changing student populations, and supplement what they already teach.

Educators also leverage FLEX to mentor peers, lead collaborative curriculum work, and support districtwide alignment.



a Cart

- 4 PD Hours
- 18 Videos
- 15 Resources



Classroom Management

De-escalation Strategies for Challenging Behaviors

- 3 PD Hours
- 19 Videos
- 7 Resources



Media/Techniques

Getting Started with Screen Printing

- 2 PD Hours
- 16 Videos
- 8 Resources



Philosophies

Mindfulness in the Elementary Art Room

- 3 PD Hours
- 17 Videos
- 18 Resources



the Art Room

- 4 PD Hours
- 16 Videos
- 10 Resources



Technology

Bringing Coding Into the Art

Professional Learning Designed for Art Educators

The only on-demand PD platform built for K-12 art teachers. Districts across the country use PRO to support their visual arts teams with professional development, hands-on tutorials, and ready-to-use resources.

- 6 Resources



Instructional Strategies

Strategies for Student Engagement

- 3 PD Hours
- 18 Videos

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Instructional Strategies

Creating Art Outside

- 3 PD Hours
- 18 Videos
- 8 Resources





PRO LEARNING:

Where Teacher Learning Takes Place

PRO offers 500+ hours of self-paced learning across 200+ topics. Teachers can watch individual videos for just-in-time support or complete full Packs to create personalized learning paths while earning required PD hours. With an ever-expanding library, PRO keeps professional growth relevant and aligned with current best practices.



TOPIC CATEGORIES

- Advocacy
- Assessment
- Classroom Management
- Creativity
- Curriculum
- Differentiation
- Instructional Strategies
- Media/Techniques
- Methods/Approaches
- Organization
- Philosophies
- Professional Development
- Technology

4 Ways to Use PRO at Your Next PD Day

1 COLLABORATIVE PLCS

- Choose a PRO topic, review individually, then share applications together.

2 INQUIRY-BASED PATH

- Explore topics that spark curiosity, then bring insights back to the group.



3 GROWTH MINDSET APPROACH

- Select PRO content aligned to district goals, highlight successes, and reflect on areas for improvement.

4 DIFFERENTIATED THEMES

- Group teachers by experience, grade level, or media expertise.
- Provide PD matched to each group, with options for small- and whole-group reflection.

THE RESULT: PRO makes district PD more engaging, personalized, and scalable—supporting new teacher training, skill-building, and consistent professional growth across schools.

PRO LEARNING SUPPORTS TEACHERS AT EVERY STAGE

NEW TEACHERS rely on PRO for foundational support in classroom management, instructional techniques, and building early confidence.

MID-CAREER TEACHERS use PRO to expand skills in media techniques, assessment strategies, and technology integration—strengthening their instruction while saving planning time.

VETERAN TEACHERS turn to PRO for advanced content, leadership development, and opportunities for reflection and continued growth.



Districtwide Benefits of Using PRO Learning

PRO strengthens art education across the district by providing professional learning that is practical, flexible, and connected to real classroom needs.

TEACHERS USE PRO TO:

- Strengthen classroom management strategies that keep students engaged.
- Bring literacy, math, science, and history into the art room through cross-curricular projects.
- Apply differentiation techniques to meet diverse learner needs.
- Build confidence in media techniques and instructional approaches.



ADMINISTRATORS VALUE PRO BECAUSE IT:

- Saves time with ready-to-use, art-specific professional learning teachers can access on demand.
- Supports efficient onboarding for new hires with consistent, high-quality PD.
- Provides content-specific learning that strengthens art instruction across the district.

THE RESULT: When implemented districtwide, PRO creates consistent professional growth, supports new and veteran teachers alike, and builds stronger connections between art education and the broader curriculum.



Manteca Unified School District



MANTECA UNIFIED SCHOOL DISTRICT (MUSD)

Located in **Manteca, CA**

17 teachers with FLEX + PRO

25,000 students in the district

More than 23% of students are
English Language Learners

REDUCE TEACHER BURNOUT WITH ART LESSON PLANS AND PD

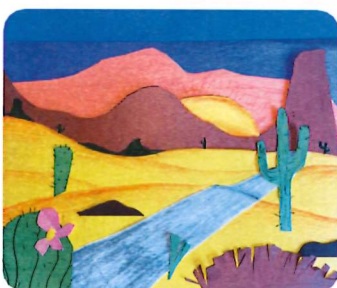
District Arts Coordinator and high school art teacher Erika Chapman faced challenges bringing robust arts programming to high school students at Manteca Unified School District (MUSD). They experienced teacher turnover and many students arrived without a background in art. Across the five high schools in the district, there was no set curriculum for art electives.

Erika worked with AOE to address these challenges, bringing FLEX and PRO to the district. Now, teachers have curricula that align with state and national standards, providing a range of flexible and creative lesson plan ideas to address prerequisite skills students need. Teachers also feel more confident with art-specific PD, pushing more rigorous goals in their classrooms.

“PRO Packs have been incredibly helpful in helping teachers feel supported, but also allowing them to have room for creativity because they don’t have to use it. Veteran teachers and new teachers are able to pick and pull what they want or use all of it. Sometimes, I’m unable to have a 20–30 minute discussion with them. I can direct them to this resource.” – Erika Chapman, District Arts Coordinator, MUSD



*Scan to learn more
& read the full story.*



Pinellas County School District

EASE TEACHER ONBOARDING WITH SELF-SERVE PD SUPPORT

Pinellas County School District (PCS) Visual Arts Specialist Jonathan Ogle and Visual Arts Coordinator Julie Levesque support 160 art teachers and their programs across one of Florida's largest and best-performing school districts. They needed flexible PD resources and support for a wave of new art teachers, including those with limited teaching experience.

FLEX and PRO have been essential for PCS, easing the onboarding process and improving the quality of lessons. The curricula and PD are embedded into training to show art teachers how they will benefit from the aligned, time-saving resources.



*Scan to learn more
& read the full story.*



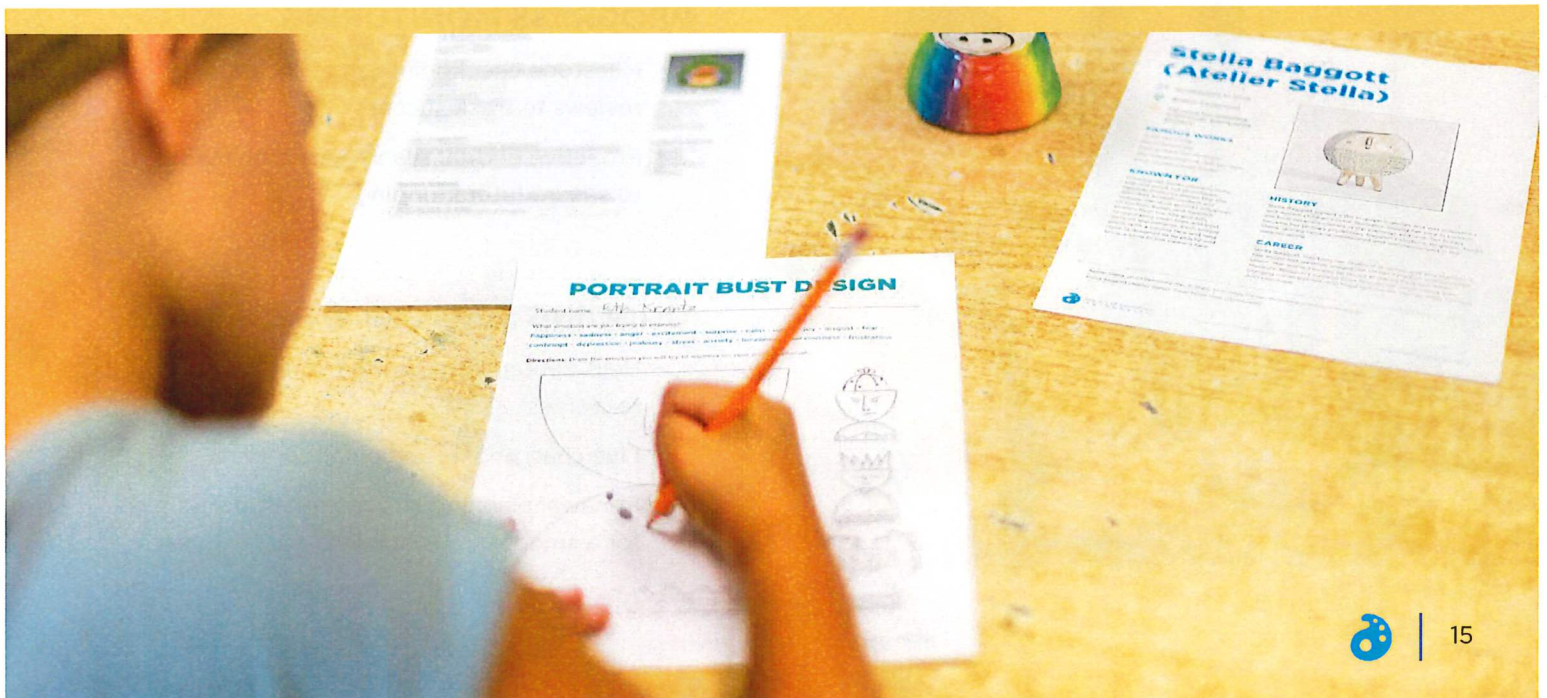
PINELLAS COUNTY SCHOOL DISTRICT (PCS)

Located in **Pinellas County, FL**

120 schools with FLEX + PRO

98,000 students in the district

PCS is the **26th-largest U.S. school district**

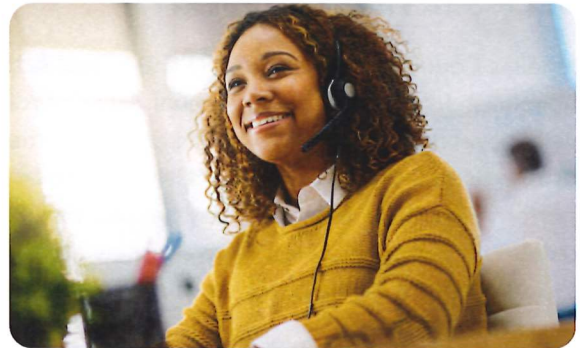


School Success for Your District

Qualified FLEX + PRO purchases include School Success services—personalized support designed to ensure a smooth launch, sustain momentum, and maximize impact over time.

KICKOFF & ONBOARDING

- Dedicated School Success Manager to guide your team
- Intro and kickoff meetings to align on goals, confirm key details, and schedule training
- Teacher licenses activated, with structured onboarding to build confidence from day one



COMMUNITY & COLLABORATION

- Access to thousands of art teachers through AOE's professional community
- Strategic collaboration throughout the year, including Back-to-School and Budget Planning meetings
- Scholarship opportunities through AOE's educator and university partnerships

TRAINING & IMPLEMENTATION

- On-demand training videos and teacher guides
- Live training sessions to ensure teachers feel prepared
- Principals and leaders supported in championing art educators and driving district impact



PROGRESS MONITORING

- Milestone checkpoints and utilization reviews to track success
- Proactive budget planning and resources to secure future funding

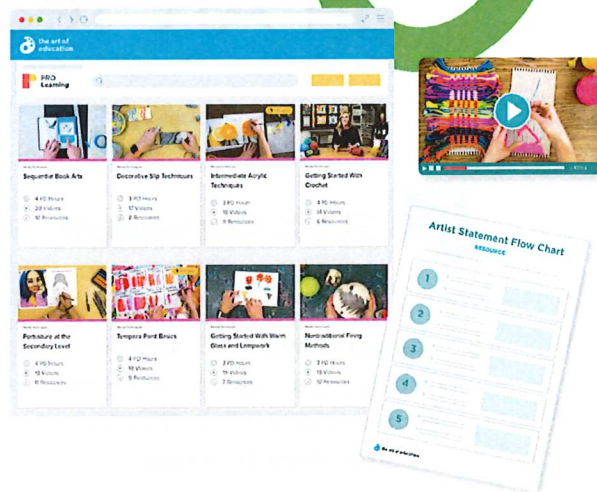
ONGOING SUPPORT & RENEWAL

- Help Center with growing library of resources
- Live chat, phone, and email support
- Renewal planning and growth opportunities for a smooth transition into the next year



Every Teacher Deserves FLEX + PRO

Bring the Curriculum Suite to your district with affordable, scalable solutions for art education. Districtwide implementation unlocks bundled options and volume pricing for maximum value. Join the hundreds of districts already using the Curriculum Suite to empower their visual arts teams.



GET FLEX + PRO IN YOUR DISTRICT

Connect with our team today to discuss your needs, see a product demonstration, or get a quote for a comprehensive solution to support every aspect of what your visual arts teams do!



CONNECT WITH OUR TEAM

515.650.3198

help@theartofeducation.edu

theartofeducation.edu/curriculum-suite



Support for Every Aspect of an Art Teacher's Career



FLEX Curriculum

Standards-aligned curriculum and resources created for the art room to save teachers time and strengthen instruction.



PRO Learning

On-demand professional learning designed for art educators, delivering consistent, scalable PD across schools and districts.



community

A vibrant online space where art teachers connect, collaborate, and grow with ongoing peer support.



ArtEdNOW Conference

The largest virtual conference for K-12 art teachers, covering today's most relevant topics in art.



**the art of education
UNIVERSITY**

Rigorous, affordable, and relevant higher education for art teachers, including degree programs, graduate-level courses, and certificate programs.





We grow amazing teachers by
providing rigorous, relevant,
and engaging learning at every
stage of their career.



theartofeducation.edu



**the art of
education**

Crestview Local

Quote published on September 25, 2025

Crestview Local

1575 State Route 96
Ashland, OH 44805

Catherine Puster

Director of Educational Programs
puster.catherine@crestviewschools.net
(419) 895-1700

Comments from Jordan Moxley

Terms: December 1, 2025 - November 30, 2027

Payment terms for the 2-year purchase will be divided into 2 installments.

Schedule is as follows:

Payment 1: \$5,266 Due by November 30, 2025

Payment 2: \$5,266 Due by November 30, 2026

Jordan Moxley - District Sales Manager



Products & Services

Item & Description	Quantity	Unit Price	Total
Curriculum Suite 2 Year Term PRO Learning Personalized professional learning platform with on-demand access to instructional video training and supplemental resources exclusively for art educators. Includes product training and implementation support. FLEX Curriculum Customizable curriculum platform with on-demand access to standards-aligned lesson plans and instructional resources exclusively for art education. Includes product training and implementation support.	4	\$2,633.00	\$10,532.00 for 2 years

One-time subtotal	\$10,532.00
Total	\$10,532.00

Signature

Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

Catherine Puster
puster.catherine@crestviewschools.net

Verify to sign

This quote expires on November 30, 2025

Purchase Terms

To complete your purchase in a timely manner, please provide the following documents:

- Signed quote/service order form
- Purchase order (PO) and/or payment
- Sales tax exemption form, if applicable

[Click here](#) to review our contract terms and conditions. [Click here](#) to review our company's privacy policy. Enterprise-level user licenses reside with the contract holder and are subsequently transferrable. Payment terms are net 30.

By signing below, I acknowledge that I have read and understood AOEU's terms and conditions and privacy policy.

Any questions? Please let me know!



Jordan Moxley

District Sales Manager

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